



**MEDIA ALERT**

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**Kids in Purple Get ½ Price Admission to Port Discovery Children’s Museum during Purple Pride Weekend – January 7 and 8**

**Baltimore** (January 4, 2012) – In celebration of the Baltimore Ravens’ upcoming playoff appearance, Port Discovery Children’s Museum will host Purple Pride Weekend on Saturday January 7 & Sunday January 8. To show appreciation for the tremendous amount of fan support shown to the team, all children wearing purple will receive half off of general admission.

Little kickers in training can show off their skills by participating in the Purple Pride Punt Challenge – a football kicking contest on Saturday. All participants launch one punt, with scores based on distance. Prizes will include Family 4 packs to the museum and more! Families can also create a special Ravens heart ornament in Studio Workshop.

Purple Pride Weekend activities are free with Museum admission.

Regular Museum admission is \$13.95. Children wearing purple are ½ price (Jan. 7 & 8 only). Children under 2 and members are free.

**WHAT:** Purple Pride Weekend

**WHEN:** Saturday, January 7, 10 am – 5pm  
(Purple Pride Punt Challenge: 10 am - 12:30 pm & 2 pm – 4pm)

Sunday, January 8, 12 pm – 5 pm

**WHERE:** Port Discovery Children’s Museum  
35 Market Place  
Baltimore, MD 21202  
410.727.8120

Port Discovery Children’s Museum connects purposeful play and learning, offering three floors of educational, interactive exhibits and programs designed for children ages birth-10 years of age. The Museum is ranked 4th among the Top 10 Children’s Museums in the United States by Child Magazine. Port Discovery Children’s Museum has served over 3 million visitors and continues to grow as one of the leading non-traditional educational resources in the Mid-Atlantic region.

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