

## **2024 SPONSORSHIP OPPORTUNITIES**

Port Discovery is excited to celebrate a significant milestone in the coming year — the Museum's 25th Anniversary! Since our founding in 1998, Port Discovery has expanded, renovated, survived, and thrived to become the region's most beloved, award-winning children's museum. The celebration will kick off in January 2024 and take place throughout the year with educational activities and signature events.

# Hops & Vines

Saturday, February 24, 2024



Friday, April 12, 2024

## Community Birthday Bash

Sunday, June 2, 2024

## **2024 Sponsorship Levels**

We invite all who share our mission of supporting the children and families of Maryland to join Port Discovery as a sponsor during this momentous year. All sponsorship levels offer acknowledgement opportunities throughout 2024, including named credit across key anniversary marketing and outreach campaigns, notably our signature event Play It Forward.

## Play It Forward Friday, April 12, 2024

This year, Port Discovery's signature fundraising gala will be an adults-only evening that will set the foundation for purposeful play for the next decade. Come join us for a festive night of drinks, dancing, and making memories.

## \$50,000 Museum Visionary

#### **Benefits**

- 20 tickets to Play It Forward + reserved seating at event
- 14 tickets to Hops & Vines (if pledged by 2/10/24)
- Lead Sponsor recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 200 tickets to Port Discovery's Community Birthday Bash in June

### \$35,000 Play Pioneer

#### **Benefits**

- 20 tickets to Play It Forward + reserved seating at event
- 12 tickets to Hops & Vines (if pledged by 2/10/24)
- Lead Sponsor recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 150 tickets to Port Discovery's Community Birthday Bash in June

### \$25,000 Education Explorer

#### **Benefits**

- 20 tickets to Play It Forward + reserved seating at event
- 10 tickets to Hops & Vines (if pledged by 2/10/24)
- Lead Sponsor recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 100 tickets to Port Discovery's Community Birthday Bash in June

## \$15,000 Imagination Builder

#### **Benefits**

- 16 tickets to Play It Forward + reserved seating at event
- 8 tickets to Hops & Vines (if pledged by 2/10/24)
- Recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 60 tickets to Port Discovery's Community Birthday Bash in June

## **2024 Sponsorship Levels**

### \$10,000 Discovery Maker

#### **Benefits**

- 14 tickets to Play It Forward + reserved seating at event
- 6 tickets to Hops & Vines (if pledged by 2/10/24)
- · Recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 40 tickets to Port Discovery's Community Birthday Bash in June

### \$5,000 Creative Thinker

#### **Benefits**

- 10 tickets to Play It Forward + reserved seating at event
- 4 tickets to Hops & Vines (if pledged by 2/10/24)
- · Recognition on Play It Forward invitation, event website, and at event
- Underwriting cost of 20 tickets to Port Discovery's Community Birthday Bash in June

### \$3,500 Party Goer

#### **Benefits**

- 6 tickets to Play It Forward + reserved seating at event
- 2 tickets to Hops & Vines (if pledged by 2/10/24)
- Recognition on Play It Forward invitation, event website, and at event
- · Underwriting cost of 10 tickets to Port Discovery's Community Birthday Bash in June

## **Individual Ticket Prices**

Tickets for events will go on sale in January 2024

Play It Forward **Hops & Vines** \$175 single ticket

\$75 single ticket





Lv	would like to support	Port Discovery's next	25 years o	f work by becoming a spon	sor:
		\$35,000 orer - \$25,000 ilder - \$15,000 annot participate at this ti	Creative Party C	ery Maker - \$10,000 ve Thinker - \$5,000 Goer - \$3,500 would like to support	
Sponsoring	Organization:				
City,	Title: Email: Phone: Mailing Address: State, Zip Code:			covery Children's Museum	
	Credit card #: Exp Date:	Securit	 y code:	Mastercard Discover  Zip code:	. <u> </u>
	Online: Go	to: https://www.portdisc	covery.org/2	25anniversary	
	_	, ,		at the above sponsorship level. ments are made by March 15.	

Please return this form by mail to: Port Discovery Children's Museum, Development Department 35 Market Place, Baltimore, MD 21202. Or by email to: <a href="mailto:ewahl@portdiscovery.org">ewahl@portdiscovery.org</a>

Questions? Please contact Erin Wahl at ewahl@portdiscovery.org



Every donation in this milestone year, no matter the size, is essential in supporting Port Discovery's work now and in the future. The activities listed are just a few examples of our 2024 plans that will set the stage for the Museum's next 25 years!

## **2024 Main Events**

January 18, 2024: Anniversary Kick-off / Special Announcement

February 10, 2024: Let It Shine

February 24, 2024: Hops & Vines

April 12, 2024: Play It Forward

June 2, 2024: Community Birthday Bash

July 20, 2024: National Ice Cream Day Celebration

August 24, 2024: Set Sail for School

October 25, 2024: Rattle Your Bones

December 31, 2024: Noontime New Year

The mission of Port Discovery Children's Museum is to provide unique opportunities and high-quality experiences that make play accessible, educational, and fun for all. Our work is driven by the vision to foster joy, connections, laughter, and learning through purposeful play. We believe in a world where the value of learning through play is recognized and respected, backed by the science that demonstrates the power of play to transform the lives of children (and their families).